

Hearing Loss or Selective Hearing?

There is only one way to find out....undergo a hearing assessment!

All joking aside, a hearing assessment is an invaluable part of your overall health review. With studies now showing links between untreated hearing loss and memory, cognition, falls, social engagement, annual earnings and depression, not to mention the impact on your relationships, you will want to be proactive with even the slightest hearing loss!

The good news is that today's technology allows for a great variety of solutions to meet all of your unique hearing needs. Hearing is surprisingly complex however and so finding that right solution is not a simple process. To be successful, the assessments have to be thorough, the selection unlimited and the flexibility maximized.

Offering just that is Hearing Freedom, a locally owned, grown, and operated clinic. Their grassroots approach is unfortunately rare in today's

market where retail settings, larger clinics and manufacturer owned chains dominate.

The unique and refreshing approach that sets Hearing Freedom apart from other providers was established over 15 years ago. As a newly graduated Audiologist, Rosanne McNamee, Doctor of Audiology, had many interviews with local hearing companies. At each establishment she was disappointed to find the same thing; the interviews had nothing to do with her knowledge and skills, they rather focused on the number of hearing aid units she was expected to sell and the company's affiliation to a given Manufacturer.

"That was not my idea of proper hearing health care," says McNamee. "I came into this profession to improve my patients' quality of life. I wanted to focus on my patients' needs, not sales. I wanted to be able to consider everything available to them in the market, not just the product lines that provided my employer the biggest profit margins. I wanted to be driven by satisfied customers and by the

smiles on their and their loved one's faces." And so she decided to set up her own business, doing it her way and putting patients first.

At Hearing Freedom, the patient is an active part of the decision-making process and there is no predetermined product or plan. Each and every patient's intervention plan is as unique as they are. The experience begins with a thorough assessment which is followed by a detailed needs assessment. Throughout, the patient's opinions and concerns are held paramount. "We devote all the time necessary to ensure our patients' hearing needs are met." explains McNamee, "We offer a 90-day trial period on all hearing aids. This extensive trial gives patients the confidence that they have chosen the right solution for them, their lifestyle and hearing needs."

In addition, there are no Hearing Instrument Practitioners or Hearing Instrument Specialists at Hearing Freedom. Patients are rather seen by the bilingual Audiologists and owner, Rosanne Mc-

Namee. With her Doctoral degree in Audiology, she is qualified to service both children and adults, whether they are private pay or third party supported (WCB, VAC, etc).

"Not only is hearing complex, so are today's hearing aids," McNamee explains. "Dealing with the most qualified health care professional, in the most independent setting, is crucial." At Hearing Freedom you can be certain that you have chosen the best place to trust with your hearing needs.

So, if you believe in your right to the best, fullest and most customized service available, make sure you book your appointment with Hearing Freedom. You will not regret your short drive to Manotick.

Parking is free. Home visits optional.
Wheelchair Friendly.

*For more information visit
www.hearingfreedom.com*

Top Quality and Integrity
with No Shortcuts



**HEARING
FREEDOM**

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Rosanne McNamee
Doctor of Audiology



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your appointment**

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5528 Ann Street
Manotick, ON K4M1A2

TEL: (613) 692-7375